

Report to: SKC HWBB - 16th September 2014

Title: Proposed structure/forward work programme for the South Kent Coast Health and Wellbeing Board:

Recommendations:

- 1. To agree a work programme to support the Board moving forward and continuing to deliver tangible improvements to the health and wellbeing of the SKC population.**
- 2. To agree a Communication and Engagement Plan be developed to support the on-going work of the Board and also agree who will be the co-ordinator/lead body**

Progress of the Board and proposed forward work programme:

The SKC HWBB has been in operation since April 2013 (following a shadow period from April 2013) and regularly receives reports from sub-groups and partners, supporting a number of health and social care integration projects, sponsoring the expansion of the Healthy Living Pharmacy and an awareness and educational programme for teenage pregnancy. The Board also has a, locally agreed, terms of reference, a localised Joint Strategic Needs Assessment, an Integrated Commissioning Plan and Strategy and is regularly involved and consulted on the SKC CCG Commissioning Plan and local Better Care Fund Plan. In addition a local HWBB Strategy/Health Inequalities Plan has been agreed in draft and is in development.

In order to support the Board remaining pro-active and delivering tangible outcomes for the local population, the following work plan is being proposed, highlighting areas identified through the JSNA and Local Health Profile as being in need of further work.

The Board will continue to receive updates, and direct the work of the sub-groups, respond to consultations affecting the local population, influence and support the work of the Kent HWBB, raise (with the appropriate agencies) issues that are deemed to require national/legislative amendments and support fully the integration agenda and projects.

There are a number of sub-groups and meetings taking place in support of the SKC HWBB – the proposed work programme aims to capture these meetings in one place for ease of reference and to provide co-ordination for Board members.

In addition the plan proposes the SKC HWBB meetings are arranged as ‘Strategic’ meetings and ‘Operational’ meetings – at the former there will continue to be updates, consultations and discussions on strategic projects/matters. The operational meetings are intended for the Board to take a health and wellbeing issue of the SKC area and focus on the topic in depth, resulting in actions for board members (either as a whole or as individual partners) to make a tangible difference to health and wellbeing outcomes. For these meetings additional agencies/partners may be invited to attend to ensure a full understanding of the topic being discussed. It is further proposed the resulting actions are transferred into the local HWB/Health Inequalities Strategy as key indicators (ensuring the Strategy is an evolving document) –monitored by the Healthier South Kent Coast Working Group and managed by the SKC HWBB.

It is also proposed minutes of the Integrated Commissioning Group, Healthier South Kent Coast Group and future Children’s Groups (once developed and agreed) are circulated with the SKC HWBB agenda for information only, ensuring the Board is kept up to date with the on-going work of these sub-groups.

Communication and Engagement:

There has, to date, been little direct communication and engagement from the SKC HWBB to/from the local SKC population, this has in part been due to the concept of Health and Wellbeing Boards being fairly new in their workings and also the remit for the boards remaining somewhat strategic in relation to the health and wellbeing of residents. In addition any communication and engagement strategy needs to be multi-agency and this can prove practically difficult to achieve in strategic matters where each partner is a sovereign body in their own right. However, with the introduction and potential agreement of a joint ‘operational’ focus it is proposed a joint virtual Communication team be established to develop a Communication and Engagement Strategy for the SKC HWBB, led by (to be agreed).

To note a County wide ‘JSNA and HWBB Subgroup Communications and Insight’ Group was established to support the Kent Health and Wellbeing Strategy, with the aim ‘*to communicate messages and lead consultation activity to deliver an appropriate communications plan that supports the strategy*’, led by KCC. The Terms of reference and any lessons learnt may support the development of the local virtual group.

Proposed Work Plan:

	South Kent Coast HWBB		SKC HWBB Sub-Groups			Kent HWBB	Extraordinary/ Summit Meetings	Canterbury & Coastal HWBB
	Strategic Meetings	Operational Meetings (Workshops)	Integrated Commissioning Group	Healthier SKC Group	Children's Operational Group(s)**			
Date:								
Sept. 2014	16 th (to include trial of Alcohol Strategy as 'operational' item)		23rd					
Oct. 2014					21 st - Child Health Workshop. 9am-1pm Cheriton Baptist Church			
Nov. 2014		25 th Topic: Cardio Vascular Disease (to include smoking and physical activity)	25 th					25th
Dec.2014								
Jan. 2015	20 th , to include: <ul style="list-style-type: none"> Way forward for Children's Group (s) HWB Strategy/HI Action Plan Update on Integrated Care Organisation 		27 th					20 th
Feb. 2015								
Mar. 2015		31 st Topic: Mental and Emotional Health and Wellbeing						

**** In development**

Future SKC HWBB 'Operational' meeting topics (subject to dates being agreed): Children and Young People (to include Teenage Pregnancy and Children in Poverty), Over-75's summit, Housing and Accommodation, Obesity.

South Kent Coast Health and Wellbeing Board (SKC HWBB) arrangements:

